

# Cost Reflective Pricing Project

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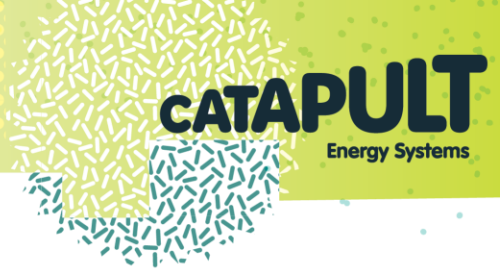


## Cost Reflective Pricing Project: Background



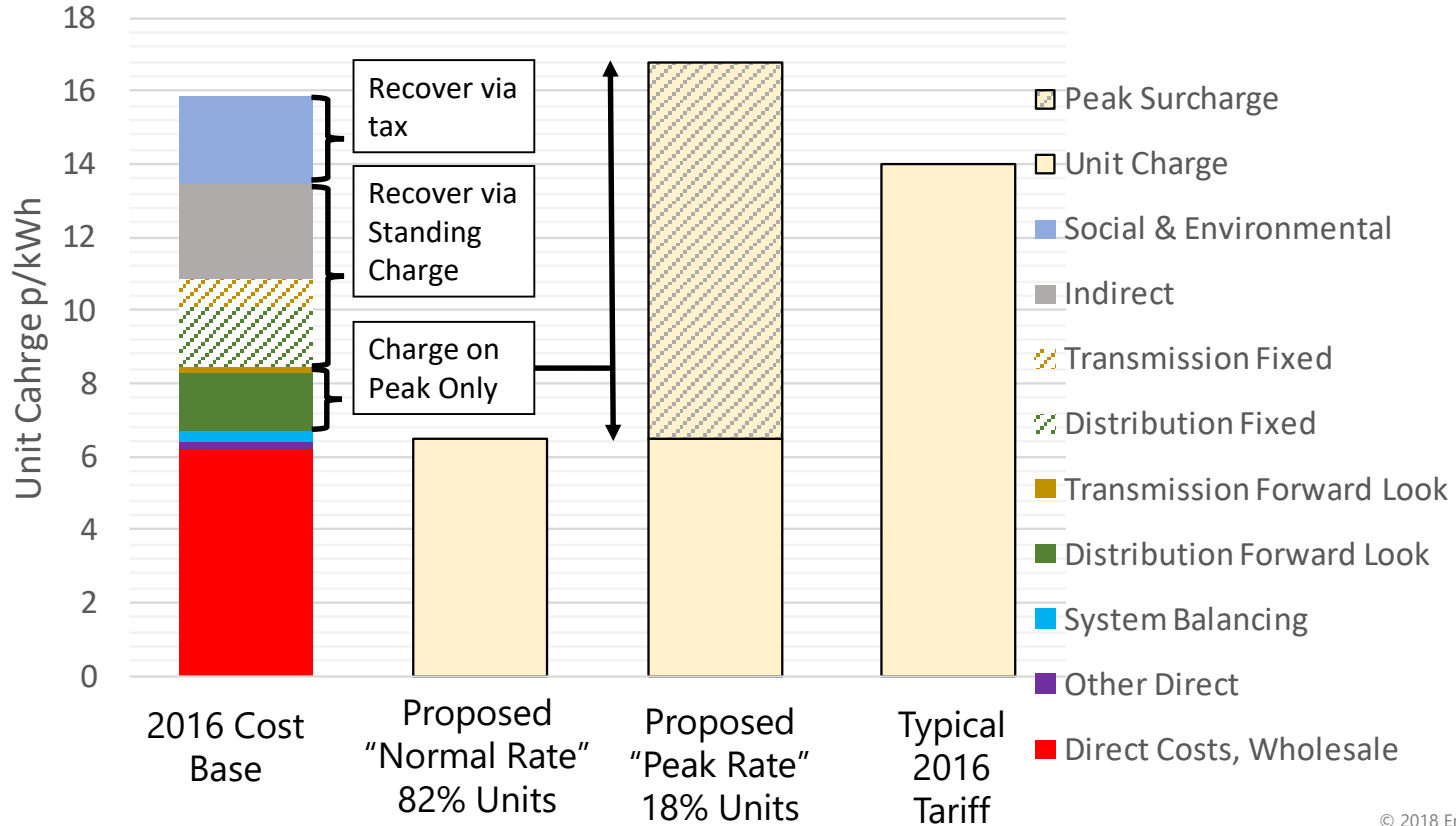
- Origin of Project: Warwick University talk on optimising their CHP plant:
  - CHP competes against the retail price of electricity of £100/MWh
  - Compares to marginal price in wholesale market typically in the range £20-£60/MWh
- Oxford Martin School at Oxford University awarded the contract
- The scope of the project was electricity, gas and heat networks
  - Most interesting results relate to electricity

# Cost Reflective Pricing Project: Highlights



- Focus on Administered Prices, not wholesale energy market.
- Current pricing **understates** the **fixed costs** of supply and **overstates** the **cost per unit** of energy.
  - Favours the running (and hence construction) of distributed generation over grid connected
  - Increases the costs of low carbon demand technologies such as EV and heat pumps, regardless of whether they drive network reinforcement
- The risk is that distorted prices could drive inefficient customer decisions and, ultimately, increase the cost of achieving the carbon targets.
  - A clear example is that using cost reflective pricing the marginal cost of operating a heat pump would be lower than a gas boiler.
- Not discussed today: Time of Use pricing and dual fuel heating is needed to “flatten the load curve” and minimise need for generation with low utilisation.

# Proposed "Cost Reflective" Recovery of Costs



## So What: Sample Tariff for Electricity

|                 | <b>Fixed Cost<br/>(£/year)</b> | <b>Cost per kWh<br/>(£/kWh)</b> | <b>Peak surcharge<br/>(£/kWh) *</b> | <b>Transfer to<br/>taxation #</b> |
|-----------------|--------------------------------|---------------------------------|-------------------------------------|-----------------------------------|
| Typical (2016)  | 69.11                          | 0.14                            |                                     |                                   |
| Cost Reflective | 198.00                         | 0.063                           | 0.1029                              | £90.16                            |

\* Peak surcharge of £66.42 recovered over times corresponding to 18% of typical consumption

# Funding more appropriately recovered from tax than electricity charges

## So What: Sample Tariff for Gas

|                 | Fixed Cost<br>(£/year) | Cost per kWh<br>(£/kWh) | Transfer to<br>taxation # |
|-----------------|------------------------|-------------------------|---------------------------|
| Typical (2016)  | 86.38                  | 0.038                   |                           |
| Cost Reflective | 277.02                 | 0.024                   | £11.38                    |

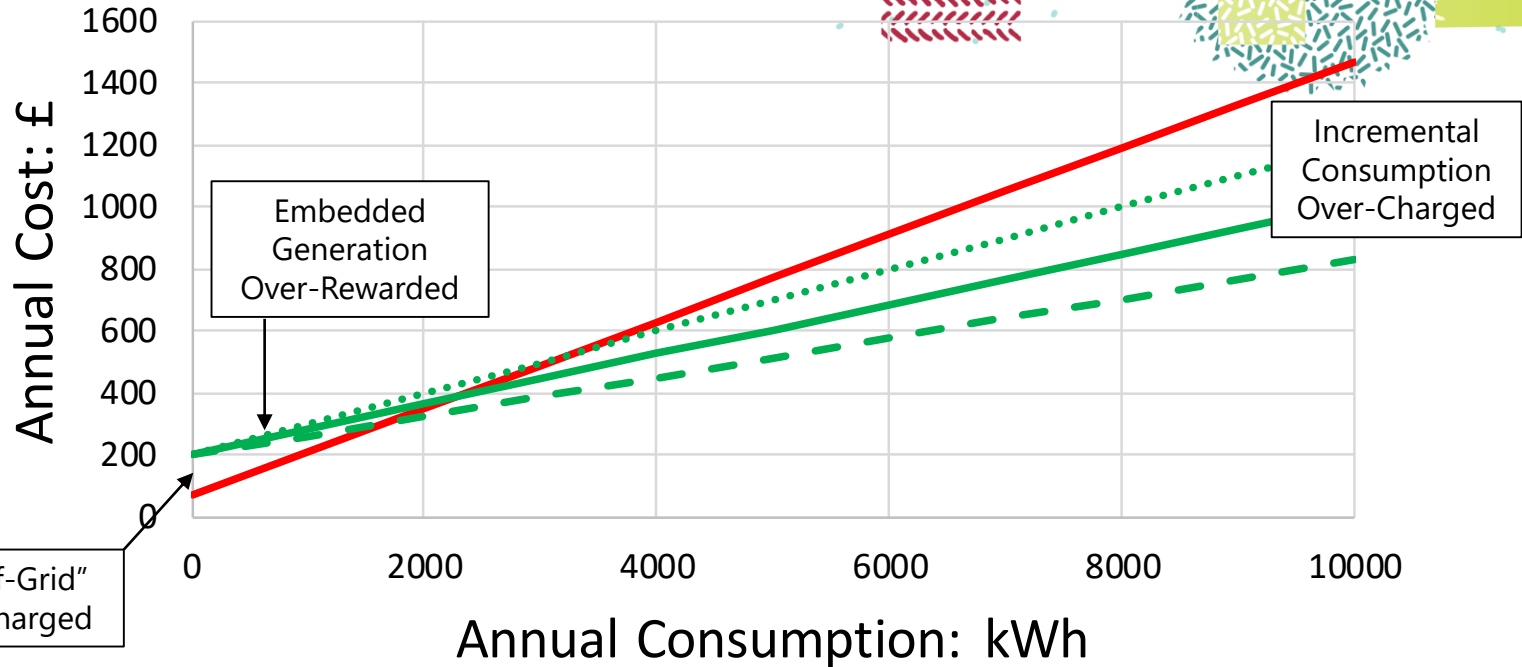
# Funding more appropriately recovered from tax than gas charges

**Key finding to date:** In a cost reflective world (with 2016 load curves) cost of heat:

- Gas cost (p/kWh) 2.4
- Heat Pump (p/kWh) 2.1 (assuming Coefficient Of Performance of 3)

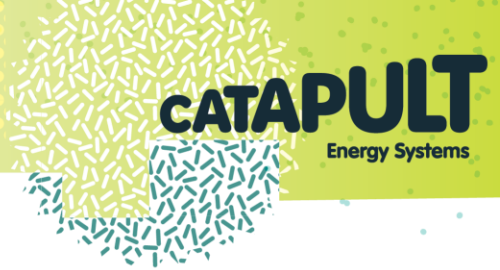
Caveat: Widespread electrification of heat would lower the load factor of electricity and drive prices up.

# Winners and Losers



- Existing Tariff
- Cost Reflective Tariff (0% Peak)
- Cost Reflective Tariff (18% Peak)
- Cost Reflective Tariff (36% Peak)

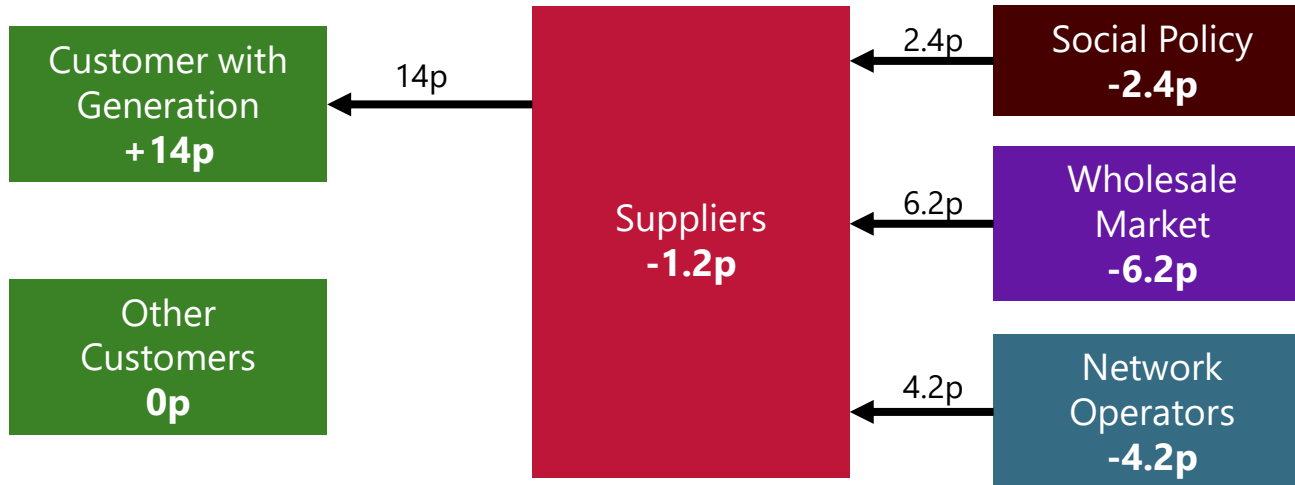
## So, isn't this a tax on "Light Consumers"?



- The project asked the question: What would a Cost Reflective Tariff Look Like?
- In reality, the actual tariff has to consider economic, social and environmental issues
- It is important to understand the economic realities, so that and social/political interventions:
  - Focus the help where it is needed, e.g. fuel poor over second home owners
  - Avoid potential downsides: e.g. creating a barrier to wider use of heat pumps
- The "do nothing option" i.e. flat pricing 24hrs a day/365 days a year is liable to lead to Heat Pumps running and Electric Vehicles charging at time of peak demand.
  - Typical household demand at peak today: 1kW
  - Typical Electric Vehicle Charger: 3-7kW and rising
  - Typical Heat Pump: 3kW



# Example Customer Generates 1kWh: Stage 1



# Example Customer Generates 1kWh: Stage 2

