



Ethical Investment in Renewable Energy



What is CEB ?

- A Community Benefit Society
- Founded 2012
- Owned by our members – one member one vote
- Has an ‘asset lock’



An Investment for Community Benefit

Social / Community Benefits

Our aims :

- To support community organisations with their energy bills
- To reduce carbon dioxide emissions in Birmingham



Our History

Sustainable Moseley wins British Gas competition in 2008

Community buildings that benefitted included :

- St Mary's Parish Church;
- Moseley Church of England Primary School;
- Hamza Mosque



Our History

- Sustainable Moseley
- Balsall Heath is our Planet,
- Kings Heath Transition

Community Energy Birmingham

an Industrial and Provident Society with the power to raise capital through community share offers



First Project

Ackers Adventure : a hidden urban oasis
a green gem that overlooks Birmingham
city centre, 75 acres of open land

3 buildings, plus space for a wind turbine
Status : charity



Our record so far

Environmental Benefits

Renewable, low carbon energy

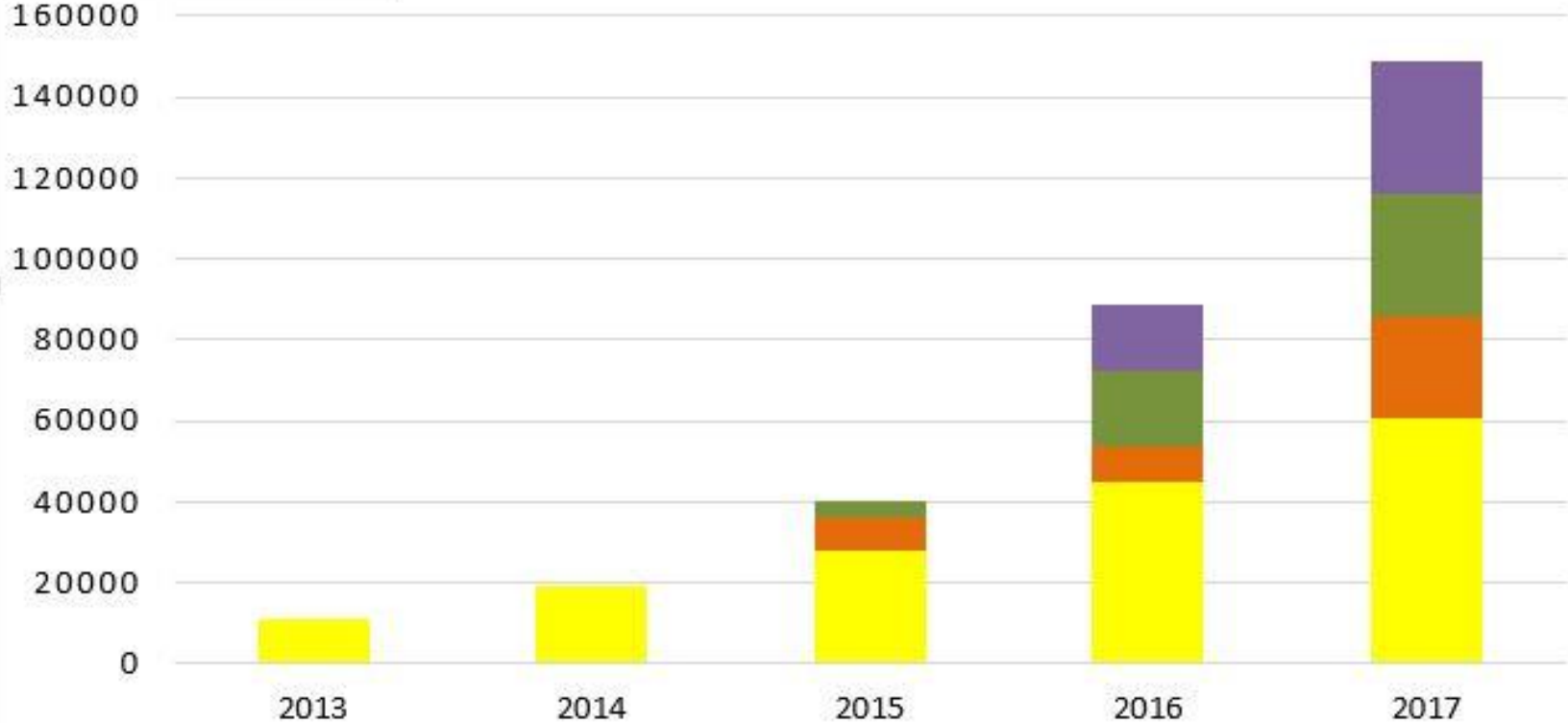
On-site generation and consumption

Currently saving over 20 tonnes of carbon dioxide per year



Solar PV - total generation cumulative by community buildings

Total generation in Kwh



Ackers ABC Ackers Residential Mos Exchange Ac Ski Centre



New Share Offer

- CEB advertised widely for new partners
- Two suitable organisations responded
- One had to drop out at late stage

Our Current Project

The Pioneer Group

Owns its building

Provides social housing
and other services in the
Castle Vale area of East
Birmingham



Potential Barriers

- Lack of understanding about climate change dangers
- Lack of understanding about nature of community share offers
- CEB's capacity to develop new projects



Community Shares Record

- From 2009 to June 2015. 60,000 people have invested in community shares
- £60 million of capital has been raised in the form of community shares since 2009
- From 2009 to 2014, 246 share offers have been launched, compared to only 30 from 2003-2009



Why invest in community shares?

- People want to support a cause they believe in (eg. the environment; social / economic regeneration; services for young people)
- Loyalty to community / locality
- To invest in ethical causes
- To receive a return on their investment



Our Future Plans

- Identify new partners within Birmingham / WMCA
- Whole building solutions combining :
 - energy-saving measures / retrofit
 - solar PV installations
 - energy storage (batteries)

Thank You

Any Questions ?



Community Energy Birmingham

share in our city's sustainable future